



KESHAV MEMORIAL INSTITUTE OF MANAGEMENT
(AFFILIATED TO OSMANIA UNIVERSITY)
APPROVED BY AICTE
A UNIT OF KESHAV MEMORIAL EDUCATIONAL SOCIETY



KAIZEN - CLUB

Venue- MBA Seminar Hall

Report on “GNANANVESH-BUSINESS QUIZ”

Date of Report: 17th & 18th November 2023

The program was organised by the student coordinators of KAIZEN - club. This club was created to MBA students in order to experience practically Managerial skills like Planning, Organising, coordinating etc., **The Gnananvesh – Business Quiz was conducted on 17th & 18th November 2023 on the occasion of International Students Day .**


Preliminary test was conducted on 17th November from 1:00pm to 1:30pm and the number of teams participated in the preliminary round were 31 teams each team consist three members in it, 12 Teams were shortlisted for the final round. 18th November from 11:30am to 2:00pm organizers for Gnananvesh conducted final round it consists 5 rounds which include Logos and taglines, Abbreviations and parental companies, Cryptography, Brand Ambassadors and Photo identification, Rapid fire round. The winners and the runners are as follows

S. No	Winners Position	Names of the participants
1.	First	M. Jayaprakash Naik Naveen Kumar M. Laxmi Varun
2.	Second	B. Balachandra Rao Mano Venkat Ruchith Sai.


Both the teams were issued certificates on the same day .

The Business Quiz conducted by the KAIZEN – club was a great opportunity for students to enhance their knowledge and skills in the business world. It has provided a platform for students to learn, think critically, build confidence, team work, knowledge expansion, memory enhancement, exposure to real-world examples. This event is the motivation for further learning.

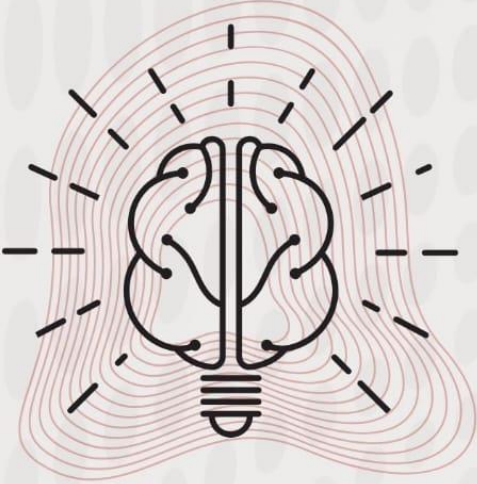
It was a valuable experience that contributed to their personal growth and academic growth.



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Ready, Set, Compete




INTERNATIONAL STUDENT'S DAY

**GNANA ANVESH
B - QUIZ**

GUIDELINES

- Team should consist of 3 members.
- Team should register before 15th, November.
- Rules and regulations for Gnana anvesh need to be followed strictly.



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STUDENT CO-ORDINATORS

- K. APURVA
- D. SOWJANYA
- M. RAVALIKA
- Y. SUSMITHA

Preliminary round-17th November
Final round- 18th November

PRIZES FOR 1ST & 2ND WINNER

Faculty Co-ordinators	Head of the Department	Director I/C
Mrs. T. SWETHA	Mrs. S. MADHAVILATHA	Mrs. V. SANTHI
Mr. D. AMBA PRASAD		

Glimpses of the Event:



1. Student Co-ordinators pic with Faculty



2. Winners and Runners



3. Participants